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#### NO PLACE AT THE INN.

Throughout the Christian world once again today is retold the story of how the infant Savior came into the world in a stable and how he was wrapped in swaddling clothes and laid in the manger because there was no place at the inn.

And the shepherds watching their flocks, saw a bright star that guided them to where the infant Savior lay, and, kneeling, they adored him.

There is nothing in all the literature of the world so simple, so sweet and so dignified, as the words of scripture that tell of the birth of the Savior.

In the life of Jesus, filled with many beautiful examples of patience, tragedy, suffering and an ignominious death, the happiest, brightest and best of all is the simple homage of the poor shepherds who gathered about the manger and who were the first to render homage to the savior on earth.

Many beautiful services are held today in churches and in homes; music of the masters is rendered in honor of the Savior; eloquent speakers pay tribute to His name and deeds and millions of people bow their heads in prayer.

But the real spirit of Christmas is the spirit of humility and the dignity of poverty, such as marked the birth of the infant child in the stable at Bethlehem.

There was no room at the inn and no door was thrown open to the Virgin Mother; among the cattle in a stable the Savior of the world was born, and his eyes first saw the light of dawning day as he lay upon the straw in a manger.

Later the rich men came with offerings of myrrh and incense, but the star first found and guided to him the lowly shepherds who tended their flocks and who followed the ray of light that halted above the stable in which the infant Jesus lay.

Christmas is the one day of all the Christian year when the light of hope and the peace of humility reign supreme above all else, and it matters not the station in life, the wealth nor the offerings.

For the star of Jerusalem found the lonely shepherds first and guided them truly and they found a child in poverty, resting in the manger of the stable, who, like themselves, was denied admittance at the inn.

And Christmas today stands for what it represented at that time—humility, contentment and faith in a guiding star.

And the shepherd who is on watch tending his flocks is always the first to have revealed to him the true inwardness of the virtues for which Christianity stands.

While Dr. Hyde may not feel that he is having the merriest Christmas in the world this year, he can at least console himself with the reflection that it might be a whole lot worse.

#### FITY BELLEFONTAINE.

There is a town in Ohio named Bellefontaine. Etymologically, "Bellefontaine" means "beautiful fountain."

Bellefontaine has put in a strange bid for fame. It is the only town in the United States to which Santa Claus will not come today, and where the eyes of not a single child will brighten with joy and wonder at sight of a Christmas tree laden with toys and goodies and all the glistening spancies that make a Christmas tree quite the most gorgeous affair this side of fairy land.

For there he ministers of the gospel and other leaders of thought in the city of the beautiful fountain who have decided that youth must be disillusioned—that a myth is a myth, no matter for what purpose it is invented, and that bare, stern reality must take the place of the most beautiful place of fiction ever conceived by the brain of man. And so it is that the Bellefontaine youngster arises this morning in a matter of fact fashion, receives his presents at the hands of mamma and papa and is left to his own devices to invest the occasion with as much romance as he is capable of conjuring up.

Just think of it, you who went out yesterday afternoon and saw a thousand childish faces wearing that glorified expression of perfect happiness which can come to a human face only in the early morning of life and which is all too rare then. As you witnessed that mad revel of innocent joy, if you studied the faces of the revelers you must have been impressed with a feeling of sadness that

Life can not be all one long Christmas tree celebration, and that anything should ever occur to hush that happy laughter. And yet there is a town in the United States that doesn't believe in Santa Claus or in Christmas trees.

Are there no Elks in Bellefontaine? Is the milk of human kindness frozen in the veins of its citizens? What kind of a town is it, anyhow?

The argument is advanced by the crusaders in behalf of realism that the money spent on Christmas trees and Santa Claus entertainments should be spent in relieving the necessities of the poor. The argument is entirely specious, for we do not believe there is a town on the continent that can not manage to look properly after its needy poor and at the same time pinch out a little in addition for the sake of giving the kids a good time. It is the argument of the tightwad and the hypocrite.

We are sorry for the kids of Bellefontaine this morning, but more sorry still for their elders. Any man so steeped in a cold, sordid materialism as not to appreciate the virtue that inheres in a Christmas tree and who does not feel lifted out of himself to behold the trusting faith of a child in the beautiful dream of Santa Claus is indeed an object of pity.

The only thing attractive about Bellefontaine today is its name.

#### A LESSON.

Fit subjects of Christmas congratulations today are the enterprising merchants of Albuquerque who, almost without exception, report having done the largest and most profitable holiday business in all their experience.

There is a lesson in this which the intelligent business man will not fail to take to heart. For it is a fact easily susceptible of demonstration that those merchants who today are in possession of the most plethoric bank rolls as a result of the Christmas activity are the ones who have been persistent, all-the-year-round advertisers.

Spasmodic advertising, while better than no advertising at all, is the most expensive and least remunerative form of publicity. For advertising, after all, is largely a matter of psychology, and it is the persistent, never-ceasing appeal to the subconscious intelligence of the public that gets results. If there is any doubt as to the accuracy of this statement it can be easily verified by a comparison of the business done this winter by the constant and the occasional advertiser.

We extend our congratulations to the wide-awake merchants of the city who have had the acumen to appreciate this simple principle of advertising and take advantage of it. To those who were not so wide-awake we would commend the lesson to be learned from an analysis of the reasons underlying the greater success of their competitors.

It may sound strange to say that advertising in July will bring results during the Christmas season, but it is a fact nevertheless.

#### THE BEST PEOPLE ON EARTH.

It was indeed a warm-hearted idea that prompted Albuquerque Lodge No. 461, Benevolent and Protective Order of Elks, to bestow Christmas cheer yesterday upon those who would otherwise have gone without a happy time on the biggest day in the year. The manner in which the Elks cheated old Empty Stocking Tragedy out of a whole lot of tear-stained little faces was a distinct achievement, one of the most worthy the best people have recorded since the institution of the lodge in Albuquerque. It was done in a business-like and orderly fashion—just like shopping early. It is true that there were a few kids who slipped up on the stage yesterday and bluffed old Santa into handing them out a present or two when they were perfectly aware of what mamma and papa would say if they discovered that their offspring was crowding some more worthy lad out of line. And the best thing about the B. P. O. E. Christmas for the youngsters was the absence of the bugles and sounding brass that go with giving for glory. It is so evidently wrong that stockings should be empty on Christmas day that the Elks just couldn't see it that way. And every Elk in town had the satisfaction last night of lying down to pleasant dreams and seeing in those dreams the glad smile of some youngster for which the lodge was responsible. And here's to Elated Ruler Roy Stamm and his colleagues—"the men who did the work," and every member of the Elks' lodge. May they always be happy.

Leading a procession of children through the red light section of a large city may seem all right to some people, but we can't help feeling that the fool-killer must have been taking his Christmas vacation.

President Taft managed to elude the secret service officers for two hours yesterday, but at that he is several laps behind the record of General Hayes.

The New York hotel men are going



Scene from "Paid in Full," at Elks' Saturday Eve, Dec. 30.

out after the Democratic convention for gay Gotham, and judging from the many bone-headed plays that the untutored have pulled in recent years they ought to have a good chance to get it.

The rush to the new bananas in Alaska recalls the ancient definition of a gold mine as a hole in the ground with a fool at the top of it.

Have all the fun you can this week, for congress will soon take up where it left off vivisection Schedule K.

Discovering the whereabouts of General Reyes is getting to be a habit these days.

Don't you know it must be great to be on the jury in a big criminal case at a season like this?

Merry Christmas. We trust that you liked your tie.

#### HOW SOCORRO WAS NAMED.

We have often heard a query raised as to how Socorro was named and what especial significance the name has as applied to the city that bears it. A reasonable and probably authoritative answer to the query may be found in Francisco de Thomas's History of New Mexico, published sixteen years ago in the Spanish language. According to this historian, the expedition of Don Juan de Onate, which came up from Mexico for the purpose of "discovering, conquering, and populating the kingdom of New Mexico," crossed the Rio Grande by a ford at the city of Juarez on the fourth day of May, 1598. The historian then says:

"After marching from twenty-two to twenty-six leagues, they made, in the midst of a storm accompanied by lightning and thunder, their entry into the province of the Piro. In one of the pueblos, Tolpasa, they were very well received, the chief presenting them with a great quantity of corn, and Onate gave that public the name of Socorro because of such timely succor."

Thus more than three centuries ago Socorro received its name from circumstances which, no matter how they may have impressed the conquistadores, might now be woven into romance as fascinating as any that was ever penned. The outlines of the story are there. All that is needed is the hand of a master to add to those outlines the life and coloring for which they are so well suited.—Socorro Chieftain.

#### WHY WOMEN SUFFER.

Many Albuquerque Women Are Learning the Cure.

Women often suffer, not knowing the cause. Backache, headache, dizziness, nervousness.

Irregular urinary passages, weakness, languor.

Each a seeming torture of itself. Together tell of weakened kidneys. Strike at the root—get to the cause.

Quickly give the help the kidneys need.

No remedy endorsed like Doan's Kidney Pills.

Recommended by thousands—Endorsed at home.

Here's convincing proof from a Albuquerque Citizen.

Mrs. E. Adair, 317 S. Edith St., Albuquerque, N. M., says: "Two and a half years ago I used Doan's Kidney Pills and was so pleased with the benefit I obtained that I was glad to publicly recommend them. In giving this second statement, it is my desire to show that I value this remedy as high as ever. I had such severe pains across my loins and between my shoulders that I was greatly inconvenienced in getting around. The contents of one box of Doan's Kidney Pills relieved me so greatly that I could not do otherwise than praise them."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other

## SOLARIUM WILL BE FEATURE OF NEW SANITORIUM

Most Modern Equipment for Institution for Which "The Butterflies" Is to Be Given Next Friday.

The benefit play to be presented in Odd Fellows' hall Friday evening under the direction of Elwood Albright, and the last rehearsal by local dramatists promise much in the way of entertainment. The project to which the play is to be given is a matter of vital interest to every citizen in the city. Supporting this endeavor of Dr. Chevallier are some of the prominent names of the times. Lady Henry Somerset, Mrs. Taft, Hon. H. T. Panting, British ambassador to Spanish Honduras, and Mrs. Anna Reed Janet, daughter of the famous novelist, Charles Reade. It is almost an assured fact that the grand lodge of the Ladies of the Maccabees will co-operate with this Anthony Cottage sanatorium by making it the lodge hospital of the southwest district, including several states. The plans for the first new building are approved and the construction to begin next month.

These plans were modeled on the health homes of Southern France and one in Central America that have been visited by Dr. Chevallier. The style is mission with the exception of the long French windows. The spacious corridors and ventilation will be a dominant feature. The partitions are all to be movable so apartments may be made large or small at will. An elevator will be installed to lift patients to the sun room on the roof, which will be the most desirable solarium in the stateless it be the government solarium at Ft. Hayard. The building is to be 64 feet long with wings 34 feet long, extending along the Twelfth street and New York avenue sides. Each room is to have an outside door and to be steam heated. The baths and toilet rooms will be in a separate bath house.

The triumph of science will be the operating room of tiled floors and the newest scientific equipment for surgery. This first building is to be duplicated over and over again in the months and years to come just as the funds permit. It is not strange that Albuquerqueans are generously responding to the call for assistance in its establishment.

## ELKS' THEATRE

December 30, 1911

WAGENHALS & KEMPER

Present Their Own Company in

## PAID IN FULL

By Eugene Walter

THE GREATEST AND MOST SUCCESSFUL PLAY of American Life Ever Written.

Prices 75c, \$1, \$1.50  
Seats at Matson's

## ADYNAMOMETER CAR IS BUILT BY THE SANTA FE

Car for Carrying Crew and Making Exhaustive Tests of Locomotive Performance Built in Topeka Shops.

A new type of dynamometer car, for recording all the facts of interest in connection with the performance of a locomotive, has been designed by Santa Fe engineers and built at the shops in Topeka. This is believed to be the first dynamometer car ever constructed in its entirety by the railroad.

On its initial trip it will visit Lawrence, Kan., where the university students will examine and study it for several days.

The car is fifty feet long. The under frame, side frame and roof frame are constructed of steel. This car is required to stand heavy blows in service, as it is made to run between the engine and the train. The frame is of such size that it will withstand a blow of one million pounds. The rigidity of the car is greatly increased by means of a 5-8 inch steel plate covering the front end of the under frame.

The front section of the car is taken up by a working room. This contains two large pieces of apparatus—the dynamometer proper and the recording apparatus. The dynamometer consists of a double end cylinder with a chamber for liquid (glycerine) at either end. The piston which is directly connected to the draw bar by lever arms is, in order to reduce friction, suspended by knife edges in the cylinder. When there is a pull exerted on the draw bar by the engine the end of the piston is pressed against a sheet of rubber which is between the draw bar and the liquid, and transmits the pressure to the liquid. The pressure is transmitted from here through pipe connections to the recording apparatus.

The recording apparatus consists essentially of a moving paper, about 18 inches wide which passes under a series of 13 operating pens. The paper is driven by a flexible connection to an auxiliary truck which is shown in the outside view of the car just behind the front truck. When in service this truck is lowered and the wheels run on the rails.

The pressure from the dynamometer passes to an ordinary steam engine indicator on the recording apparatus. To the lever of this indicator is attached a pen. When a pull is exerted on the draw bar a record is made on the chart. At the same time various other records are made on the chart, including the speed (from a Boyer speed recorder), air pressure in the train line and brake cylinders, location of mile posts, time (from an electric clock), amount of coal fired, position of throttle, reverse lever, engineer's valve and other features.

A series of gauges on the side wall also shows all the various conditions such as air pressures in various parts, draw bar pull, etc. This gauge board contains also a Hauschalter speed recorder which is driven by a chain from the axle.

In case of special air brake tests the recording apparatus paper is driven by means of motor instead of the auxiliary truck. Three speeds are provided for both auxiliary truck and motor drive.

The power for all the magnets, motors, etc., is obtained from storage batteries. The batteries are charged by means of a generator belt driven from one of the axles of the car. Power for lighting the car is obtained also from this source.

The small cupola on top of the car is used for taking running observations, such as the location of mile posts, stations, etc.

In making an engine test such as rating work, in which it is desired to determine the proper load for the engine over a definite division, the car is placed between the engine and the test train, which is usually a regular train. A regular run is made, all the observations being taken. The chart then is removed from the recording apparatus and calculations made to determine the horse power developed and the efficiency of the locomotive under all conditions. After making a number of runs with the various loads it is possible to give the engine the proper rating.

The procedure in various other tests, such as testing new types of power and comparative tests of any two types of power, is practically the same, except that the results are worked up in slightly different form.

The rear half of the car is taken up with the living compartments, including four double berth sections, kitchen and closets.

One in the stomach comes from food which has fermented. Get rid of this badly digested food as quickly as possible if you would avoid a bilious attack. BISSSELL is the remedy you need. It cleanses and strengthens the stomach, liver and bowels, and restores energy and cheerfulness. Price 50c. Sold by all Druggists.

**ORPHEUM THEATRE**  
COAL AND SECOND.  
TONIGHT.  
THE FOUR LADIES  
Sweet Singers and Dancers.  
THREE NEW PICTURES  
ADMISSION 10c.

## To the Consumers of Glorieta Beer

By courtesy of the management of the Southwestern Brewery & Ice Company, a beautiful tray will be given free with every case of "Glorieta Beer" purchased from now until January first, nineteen hundred and twelve.

This tray is not an ornament, but a useful and serviceable article which will be a creditable addition to any household. Do not let this opportunity go by, but order early.

PHONE 57 and 58

**Southwestern Brewery & Ice Company**  
ALBUQUERQUE, . . . . NEW MEXICO.

We do all kinds of mill work and sell everything required in your building from the cement to the varnish

**SUPERIOR LUMBER AND MILL COMPANY**  
ALBUQUERQUE, NEW MEXICO

Send All Your DUDS to Our SUDS  
BIGGEST AND BEST IN THE SOUTHWEST.

THE LAUNDRY OF QUALITY—"IMPERIAL"

RED WAGONS

PHONE 148

## Builders' and Finishers' Supplies

Lumber, Sash, Doors, Paints, Oil, F. & B. Building Paper, Malthoid Roofing, Cement, Brushes, etc.

J. C. Baldrige Lumber Co. 483 SOUTH FIRST

FOR FIRST CLASS WORK AND PROMPT DELIVERY—CALL—

**HUBBS LAUNDRY COMPANY**  
WHITE WAGONS.

## Finnigan-Brown Company

Hides, Pelts and Goat Skins  
Albuquerque Branch 423-424 North First Street—Telephone 345—Long Distance connection—Write for Latest Quotations.

## City Scavenger Company

Cleans Your Vaults and Cess Pools. Hauls Your Trash.  
540 CALL PHONES 439

## First National Bank

Albuquerque, N. M.;  
United States Depository  
CAPITAL AND SURPLUS \$250,000



An ideal Christmas Gift for Mother, wife, Sister or Friend—a

**Bissell**

Cylinder ball bearing Carpet Sweeper, beautiful in design, elegant in finish, and the greatest labor saving article of the home.

What could be more appropriate for more sure to please. Drop in and see our new stock of vacuum cleaners. Prices to suit.

**Albert Faber**

Furniture, Carpets and Stoves  
308-310 West Central